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SHOWCASE

# PLAVAGA SOFTWARE SOLUTIONS



# CASE STUDY



Needless to say that your experience and guidance has been the perfect match for our enthusiasm. On behalf of my team I'd like to thank team Plavaga for treating this product as your own, and our team as your own. Working with you all has been a pleasure, and I will gladly keep your team in mind for future collaborations or recommendations.

We hope and trust that our combined efforts will lead to a successful manifestation of our vision.

**Nia**

CEO, [www.taglr.com](http://www.taglr.com)

## CATALOG AGGREGATOR & ANALYTICS FOR RETAIL



# A search engine for shoppers



## PROBLEM

Build a scalable platform to catalog and search 80 million products sourced from multiple retailers in real-time

## SOLUTION

Built a cloud-based distributed platform with scalable ETL process that automates the processing of catalog data. It is designed to auto-scale based on demand patterns at runtime. It provides a Machine Assisted workflow with manual override to speed up the processing. Personalized search based on user's profile and browsing history make for a rich experience. The platform also assists B2B retailers to improve their market positioning through Analytics

## BENEFITS

### Real-time search

up-to-date and rich product information

### Auto Scaling

ensured optimal application availability and reduce hosting cost

### Market Insights

Improved participating retailers' market positioning through Analytics

Personalised search

Autoscaling

Big Data Analytics

Retail



# THANK YOU!



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