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Jump Start Possibilities

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SHOWCASE

PLAVAGA SOFTWARE SOLUTIONS



CASE STUDY



We have been working with Plavaga for over 5 years now. Our problem was typical to any new product development enterprise - fuzzy ideas, unclear requirements, changing priorities, etc. Despite these the team at Plavaga was flexible in their approach to evolve the requirements over several detailed discussions with us. They displayed tremendous maturity in understanding the problem that we were attempting to solve. Plavaga brought to the table their in depth technical and business experience by advising us on the technology options available thereby enabling us to take the most optimal decision. Our partnership with Plavaga is the best that could have been and we are looking forward to achieving many a milestone in collaboration with them.

Ravi Shankar

Founder, www.emypa.com

ENTERPRISE CONTACT MANAGER



Enterprise Contact Manager



PROBLEM

Contact Information in Enterprises is scattered across systems. Context Information is often times not collected accurately or lost.

SOLUTION

A mobile app to enable an enterprise user to capture context information as it is generated. Context Information specific to each enterprise can be captured using Custom Templates. Along with the content this information is pushed into other enterprise applications like CRM and utilized to offer the right product to the right customer at the right time.

BENEFITS

Mobile

Data available @ the fingertips of the users

Accurate

Context information like Discussion Points, Commitments Given, etc., captured as they are generated

Accelerated ROI

Saves costs and increases sales force productivity

Sales

CRM

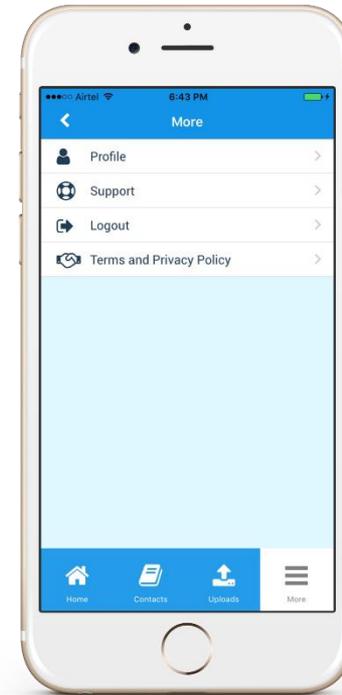
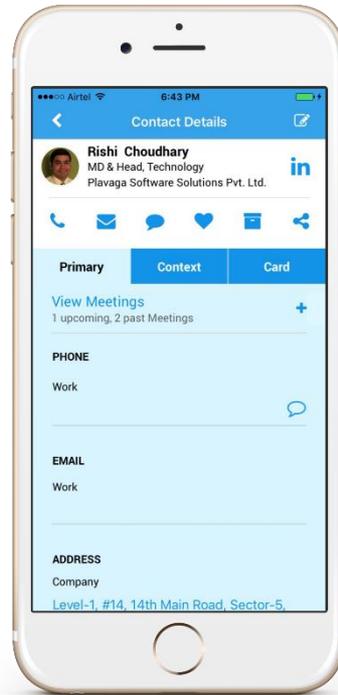
SaaS



iOS



eMyPA – Enterprise Contact Manager App



THANK YOU!



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